#### **Privacy Statement**

#### Shimejis.xyz

(updated April 22, 2023)

This privacy statement applies to visitors of the web site <a href="shimejis.xyz">shimejis.xyz</a>
A separate extension's privacy statement applies when you use the Shimeji Browser Extension.

# Introduction

We respect your privacy and handle your personal information with care. In this privacy statement you can read about the data that is being collected, and how the data is used.

#### **Data**

As visitor of shimejis.xyz you are sharing data with us.

When you accept the *statistics* and / or *marketing* cookies we could collect the following data, for the purpose of described below: IP-address, location, usage activity on our web site, technical details about your browser and type of operating system.

When you create an account on our web site you will provide us your name and email address, and we build a profile that is being used to show personalised content.

When you create an account and take part in the referral program, a relation is stored between the user who send the invitation and the user who is being invited.

# **Purpose**

Data is used for the following purposes:

- Measuring the performance and effectiveness of content that you see or interact with.
- Apply market research to get insights in the audiences visiting the web site.
- Develop and improve our products.
- Create a personal profile for ads and saving preferences, referrals, and items.
- Show personalised content and ads.
- Your data can be used to monitor for and prevent fraudulent activity, and ensure systems and processes work properly and securely.

# **Third Parties**

For purposes described above, we work with the following business partners:

- · Cloudflare hosting provider, statistics, and security
- · Cookiebot for showing a cookie banner and let you decide which cookies are used
- Digital Ocean hosting provider
- · Google AdSense for showing ads
- · Google Analytics for web site statistics and audience insights
- Google Firebase for managing user accounts and store data
- Sentry.io for performance measuring and automatic error reporting

# **GOOGLE ANALYTICS**

The so-called "Share data with Google" is enabled. Google can access and analyze data to better understand online behavior and trends, and use this data to improve Google products and services. Any data collected and used by Google under the "Google products & services" setting is subject to the Controller-Controller Data Protection terms.

We also make use of a so-called "Google Analytics Advertising Feature" to enable google signals for remarketing and to generate demographics and interest reports. This feature allow Google Analytics to collect data about your traffic via Google advertising cookies and identifiers.

If you do not want to be tracked by Google Analytics, you can use the Google Analytics Optout Browser Add-on.

# **SENTRY.IO**

We use Sentry to measure performance of the site and sending error reports. This will include information about the user's system and interactions between a user and the site. Sentry is enabled only when the statistics cookies are accepted.

# Cookie statement

This website uses cookies. We use cookies to personalise content and ads, and to analyse website usage. We also share information about your use of our site with our advertising and analytics partners. These partners may combine this information with other information that you have provided to them or that they have collected based on your use of their services.

As a visitor, you can decide for yourself how to handle cookies. Here you will find our Cookie statement, where you can also adjust or withdraw your consent.

# **Security**

We have taken the following measures to protect your personal data:

- We only send website data via secure internet connections (SSL). You can see this in the address bar 'https' and the padlock.
- We mainly depend on proven cloud solutions from our professional business partners to store and handle user data.

Any questions regarding our privacy policy and your data? Please contact info@shimejis.xyz